

February Ontario Omnibus Survey Report

By:



For:



March 5th, 2012

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METHODOLOGY & LOGISTICS

STUDY SAMPLE

- This report represents the findings from an omnibus survey of voting age residents (18 years of age or older) In Ontario.
- Interviews were conducted between the days of February 22nd and February 29th 2012.
- The results provided in this report are from the question commissioned by CanWEA.

CONFIDENCE

- The margin of error for this 1,000-person survey is +/- 3.1%, 19/20 times

SURVEY METHOD

- The survey was conducted using computer-assisted techniques of telephone interviewing (CATI) and random number selection. A total of 20% of all interviews were monitored and the management of Oraclepoll Research Limited supervised 100%.
- Some results may not add up to 100% as a result of rounding.

LOGISTICS

- Initial calls were made between the hours of 5 p.m. and 9 p.m. Subsequent callbacks of no-answers and busy numbers were made on a (staggered) daily rotating basis up to 5 times (from 10 a.m. to 9 p.m.) until contact was made. In addition, telephone interview appointments were attempted with those respondents unable to complete the survey at the time of contact.

EXECUTIVE SUMMARY

OVERALL

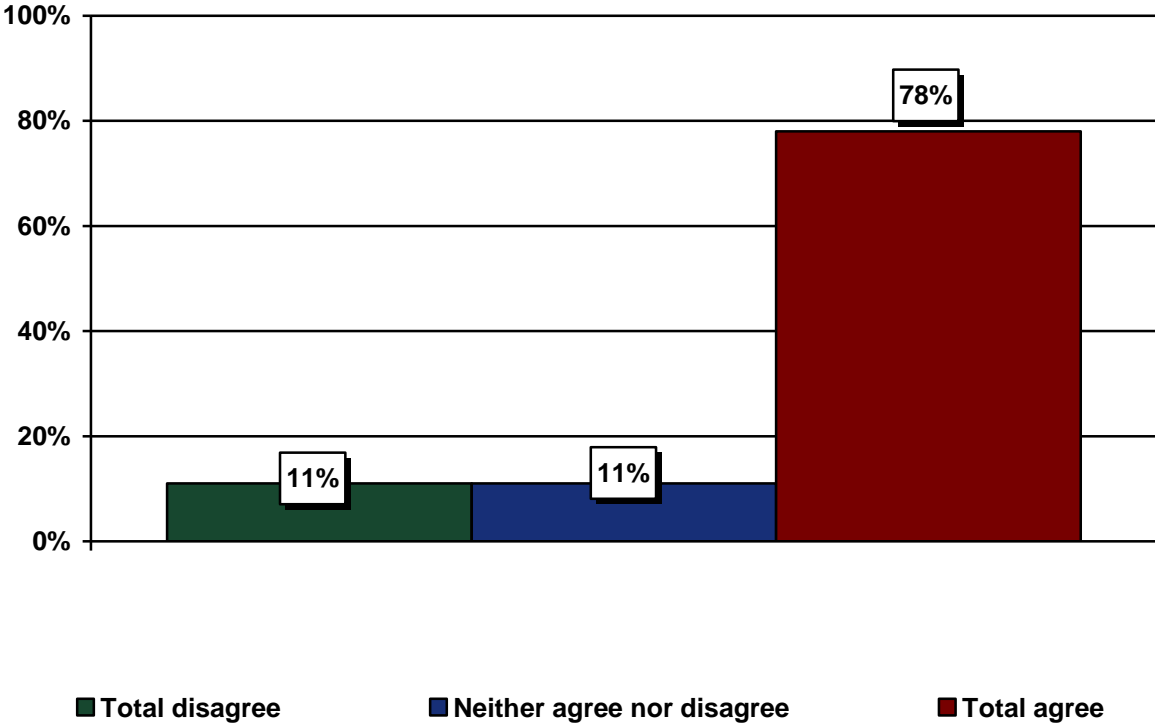
Respondents were asked in an open ended question about what they felt was the **most important issue facing Ontario** at this time. Lack of jobs / unemployment / employment were the most named issues by 21%, followed by health care (18%), themes related to the budget or deficit (18%) and the economy in general (13%). A total of 14% were unsure or did not know.

When asked about their provincial vote intent if an Election were held, 38% of decided voters would support the PC's, 33% the Liberal Party, 22% the NDP and 7% the Green Party. The undecided's (excluded from decided vote intent) stood at 20%.

CANWEA – WIND

Respondents were asked to rate their level of agreement with the following statement using a scale from one strongly agree to five strongly disagree.

“Wind energy is one of the safest forms of electricity generation compared to other sources (such as nuclear and coal)”



A high 78% agreed with the statement that wind energy is one of the safest forms of electricity generation. Only 11% disagreed and 11% had a neutral opinion on the issue.

Agreement was strongest in the eastern part of the province (85%), Niagara Hamilton (82%), and among 18-34 year olds (88%). It was weakest in the north (67%), the central region (71%), and among 55 year olds or older (67%).

RESULTS BY QUESTION

What is the most important issue facing the province of Ontario a this time?

Jobs / employment / unemployment	21%
Health care	18%
Deficit / budget / spending	18%
Don't know	14%
Economy	13%
Pensions / seniors benefits	3%
Education	3%
Taxes	2%
Transportation / public transit	2%
Gas / utility prices	1%
Social issues	1%
Politicians (trust, accountability)	1%
Infrastructure	1%
Total	100%

Decided Vote Intent

PC	38%
Liberal	33%
NDP	22%
Green Party	7%
Total	100%

“Please rate your level of agreement with the following statements using a scale from one strongly disagree to five strongly agree.”

Wind energy is one of the safest forms of electricity generation compared to other sources (such as nuclear and coal)

Strongly disagree	3%
Disagree	8%
Neither agree nor disagree	11%
Agree	49%
Strongly agree	29%
Total	100%

RESULTS WITH COMBINED AGREE & DISAGREE TOTALS

Wind energy is one of the safest forms of electricity generation compared to other sources (such as nuclear and coal)

	Valid Percent
Total disagree	11%
Neither agree nor disagree	11%
Total agree	78%
Total	100%

CROSSTABULATIONS

		Wind energy is one of the safest forms of electricity generation compared to other sources		
		Total disagree	Neither agree nor disagree	Total agree
AREA	Central	14%	14%	71%
	Eastern	8%	8%	85%
	Metro	12%	12%	76%
	GTA	7%	14%	79%
	Niagara / Hamilton	12%	6%	82%
	Southwest	13%	13%	75%
	North	17%	17%	67%

		Wind energy is one of the safest forms of electricity generation compared to other sources		
		Total disagree	Neither agree nor disagree	Total agree
AGE	18-34	6%	6%	88%
	35-54	9%	9%	82%
	55 and over	17%	17%	67%

		Wind energy is one of the safest forms of electricity generation compared to other sources		
		Total disagree	Neither agree nor disagree	Total agree
COMBINED FAMILY INCOME	Under \$35,000	18%	0%	82%
	Under \$75,000	10%	20%	70%
	\$75,000 and over	5%	13%	82%

		Wind energy is one of the safest forms of electricity generation compared to other sources		
		Total disagree	Neither agree nor disagree	Total 7e
GENDER	Male	16%	5%	79%
	Female	8%	15 %	77%

		Wind energy is one of the safest forms of electricity generation compared to other sources		
		Total disagree	Neither agree nor disagree	Total agree
VOTE	Liberal	8%	8%	83%
	PC	19%	15%	67%
	NDP	0%	13%	88%